

TRIPURA GAZETTE



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PART--I-- Orders and Notifications by the Government of Tripura,
The High Court, Government Treasury etc.

GOVERNMENT OF TRIPURA
DEPARTMENT OF INFORMATION & CULTURAL AFFAIRS
AGARTALA, WEST TRIPURA.

No.F. 97(92)-ICA/2021/PUB/7008

Dated, Agartala, the 29th July, 2021.

MEMORANDUM

Subject: Preparation of digitized brochure highlighting the important achievement of State Government Scheme in connection with 75th Independence Day, 2021.


It has been decided in the meeting held on 28th July, 2021 under the Chair of Chief Secretary, Tripura that a brochure on digitized mode highlighting the achievement/features of different schemes in the name of Hon'ble Chief Minister, Tripura will be drafted by the ICA Department to release on different social media platform etc in connection with 75th Independence Day for public awareness.

Accordingly, all the concerned Head of Department related with different schemes being implemented in the name of Hon'ble Chief Minister are requested to submit the basic feature of particulars schemes with up to date achievement to the ICA Department in maximum 2 pages writeup with best achievement/videos etc. A sample copy of writeup prepared by the ICA Department after collection of data from Department for scheme- '**Mukhyamantri Unnata Godhan Prakalpa**' is also enclosed for ready reference.

Therefore, you are requested to submit the particular achievement/writeup as stated above within **4th August, 2021** repeat **4th August, 2021** without fail for preparation of draft digitized brochure after taking approval from the competent authority to release prior to 15th August, 2021. Shri Pramod Acharjee, SIO, Branch Officer Publication (Mobile No.9436453828) will compile the data on behalf of the ICA Directorate. Soft copy of information may be sent in mail address- **ruralpublicitysec.52@gmail.com**.

Matter may be treated as most urgent.

Encl:- As stated:


(Ratan Biswas)
Additional Secretary to the
Government of Tripura

To
The _____
